



Join us and invest  
in Australia's future...

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**Donate your dividend  
to help prevent mental ill health  
and protect against suicide**

## Your Invitation

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Dear Shareholder,

**Suicide is currently the leading cause of death for Australians under the age of 45.\* At Pinnacle Investment Management Group Limited (PNI) we've committed to try and change this statistic, through supporting not-for-profit (NFP) organisations actively working on the frontline of mental ill health prevention and early intervention.**

Through the Pinnacle Charitable Foundation (Foundation), you can join our efforts by making a tax deductible gift of your PNI dividend. Whether you choose to donate a portion or all of your dividend, 100% of your gift will be distributed to three inspiring charities – R U OK?, ReachOut Australia and batyr Australia. They are addressing mental health issues at the outset and aiming to prevent them from escalating, including in drought-affected regions.

R U OK? empowers and inspires the broader community to take responsibility for helping those who are struggling. ReachOut delivers online and digital mental health services and practical, relevant solutions for young people and parents. batyr tackles the stigma associated with mental ill health, and works in schools and universities to encourage and ensure young people can safely and openly share their stories. **We believe their collective impact in acknowledging and minimising early stage mental health issues is essential for the future health of our employees, clients, stakeholders, shareholders and the wider community.**

**PNI has a strong belief in corporate Australia's responsibility to give back to the communities which sustain and inspire businesses both large and small. Our Foundation has a longstanding mission to facilitate positive social change by supporting Australian charitable organisations working across a range of sectors. The Foundation and its forerunners have for 30 years championed clever and creative thinkers, who are seeking answers to complex problems.**

This extensive insight into Australia's NFP sector enables the Foundation to offer shareholders of PNI a dedicated and professional vehicle to facilitate effective and responsible giving. On behalf of the Board we are delighted to invite our shareholders to join Pinnacle in championing the critically important work being undertaken by R U OK?, ReachOut and batyr.

\*Wesley Mission Queensland – February 2018



We sincerely hope you will take this opportunity provided through our share registry – Computershare Investor Services – and elect to donate whatever you feel is appropriate from your dividend, to the Pinnacle Charitable Foundation.

Yours sincerely

**IAN MACOUN**  
Managing Director  
Pinnacle Investment  
Management Group  
Limited

**ALAN WATSON**  
Chair  
Pinnacle Investment  
Management Group  
Limited

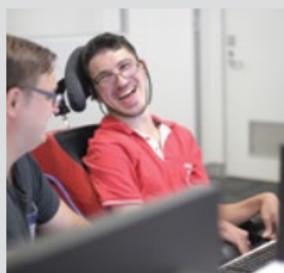
# A History of Community Investment

The Foundation is proud to have built meaningful relationships with more than 60 innovative Australian charities. Donations exceeding \$3.4 million, coupled with pro bono assistance, have aimed to realise the Foundation's vision of an engaged and vibrant Australia. Partners have been encouraged to develop evidence based products, programs and services – which all make our communities better places to live. **In each case the Foundation's goal has been to facilitate the delivery of solutions which can be analysed and assessed, strengthened and scaled.**

Corporate philanthropy is in a unique position to adopt a higher risk tolerance than many other donor groups, seeking new ways to address some of society's embedded and most challenging issues. As an early stage backer frequently offering seed funding to encourage trials and to incubate new projects, the Foundation has often seen this initial investment become a stepping stone. Through securing further funding from private and public donors, entrepreneurial organisations have successfully developed their long term capacity to drive change across their communities.

Adopted causes are determined in collaboration with the strategic objectives of PNI and its affiliated fund managers. Affiliates, together with the Foundation, engage with entities which reflect their adherence to broad ESG (environmental, social and governance) principles, by giving their own contributions of funds, time and advice. This increases the size of donations and ensures multiple connections are in place.

## Fighting Chance



*"Pinnacle Charitable Foundation recognises the importance of early backing for start-ups in the not-for-profit space, providing timely reinforcement for fledgling outfits and their founders' vision. The Foundation has been a valued partner of Fighting*

*Chance from our early days, and remains committed to our agenda of innovation, and to our vision of creating new models of inclusive work for people with disability."*

## Streamlined Operations with Solid Support

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With the financial backing of PNI, strong executive engagement and access to pro bono services across investment management, portfolio reporting, finance and IT, the Foundation operates in an efficient manner with low overheads and high impact.

Robust operational processes and policies, underpinned by strong leadership and an experienced Board of Directors including PNI nominated representatives, ensure that governance is of the highest standard and all decisions are transparent, independent and ethical.

The Foundation's investment strategy aims to provide reasonable capital protection whilst driving growth over the longer term. Investments are held in a range of suitable products offered across Pinnacle's Affiliates, with fund managers committed to rebating management fees.

Relationships across the NFP sector are based on mutual trust, respect, open communication, shared goals and a willingness to take measured risk to achieve defined outcomes. Prior to any new funding being committed, extensive due diligence is formally undertaken. This ensures recipients share the Foundation's focus on strong internal governance and rigorous external research, together with the passion to deliver results.

The Foundation is registered with the ACNC (Australian Charities and Not-for-profits Commission). It is endorsed by the ATO as a Deductible Gift Recipient (DGR) public ancillary fund covered by Item 2 of the table in section 30-15 of the *Income Tax Assessment Act 1997*.

**All donations made to the Foundation over \$2.00 are fully tax deductible.**



## Charitable Causes

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In addition to the important work being undertaken in the field of mental ill health, the Foundation has also recently focused on three additional core themes:

- > Providing specialised and trauma informed legal support to people experiencing domestic violence and sexual assault, and accordingly better access to court justice (Full Stop Foundation)
- > Connecting aspiring business owners with microenterprise support at an individual and community leadership level (Many Rivers Microfinance)
- > Funding cutting edge medical research aimed at finding treatments and cures for children's genetic diseases (Children's Medical Research Institute)

Historically many additional causes have resonated with employees, clients, stakeholders and the funds management industry. Multi year partnerships have covered a wide range of endeavours, including the following:

- > Medical research/equipment
- > Disability services
- > Education/special needs
- > Employment
- > Food security
- > Family/community inclusion
- > Children/young people
- > Indigenous affairs
- > Environmental protection/animal welfare
- > Arts/cultural institutions
- > Emergency relief/development aid

### Goongerah Environment Centre (GECO)

*"The funding for our project by the Pinnacle Charitable Foundation and the Foundation for Rural & Regional Renewal (FRRR), was the first major grant we had received. The experience of applying for and managing this donation was a very positive and valuable one... we now have the confidence to approach other funders to support our efforts."*

Photo (far left): Jigsaw - a Fighting Chance social enterprise

Photo (left): Citizen Science Threatened Species Public Education Program



## Making a Difference

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### HeartKids Limited

*"As Founder of HeartKids' Grants-in-Aid Research Awards Program, Pinnacle Charitable Foundation has been pivotal in the establishment and subsequent growth of our unique research funding program. This program specifically aims to provide seed funding for short-term research projects and pilot studies, enabling the generation of initial data to leverage and secure much larger research grants."*



### batyr Australia

*"It is refreshing to work closely with an organisation which is passionate about making change, and which like batyr understands the need for long term commitment to create true impact."*

batyr@schools



## Easy, Simple and Safe

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Donating dividends is easy and tax deductible. Shareholders wishing to participate simply need to tick the box on the Dividend Charity Donation form and nominate the dollar amount of their cash dividend entitlement they wish to donate.

**100% of every dollar donated will be allocated by the Foundation to its partners working to prevent and reduce the crippling effects of mental ill health. The ultimate aim is to reduce the alarming rate of suicide – especially amongst young people – across Australia.**

### Important Information:

- > The Pinnacle Investment Management Dividend Charity Donation Program is available only in respect of cash dividend entitlements paid in Australian dollars. Participation is limited to Australian resident taxpayers.
- > Dividend Charity Donation elections will continue to apply in respect of each of future cash dividend entitlements unless and until any participant terminates or varies his/her participation, or the involvement of the Pinnacle Charitable Foundation ceases.
- > For Australian income tax purposes, the decision to donate all or part of a dividend will still require the declaration of the amount donated as assessable dividend income. As the Pinnacle Charitable Foundation has Deductible Gift Recipient status, donations of \$2.00 or more are allowable tax deductions. Franking credits (at the corporate tax rate of 30%) will continue to be received on dividends.
- > Each Dividend Statement will confirm in writing the amount donated to the Pinnacle Charitable Foundation, to keep with individual tax records. Donor names and personal details will not be provided to the Pinnacle Charitable Foundation, which will accordingly not provide receipts.
- > Participants can end or vary their participation in the Dividend Charity Donation Program at any time by advising Computershare in writing.

For further details please contact Computershare on **1300 850 505** or via email to **[web.queries@computershare.com.au](mailto:web.queries@computershare.com.au)**

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**[www.pinnacleinvestment.com/foundation](http://www.pinnacleinvestment.com/foundation)**